

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Zoom Featured at Summer NAMM's 'Best In Show' Awards

RONKONKOMA, N.Y., July 14, 2013 – During the recent Summer NAMM show in Nashville, Tenn., Zoom won two awards at the 'Best In Show' awards ceremony hosted by Frank Alkyer of *Music Inc.*

Tim Pratt, president of Dietze Music in Lincoln, Nebraska, chose Zoom North America as "Company to Watch." Pratt said about the company, "They have created such a niche market. And you know it's an innovative company when they can show up to a trade show with one product."

Additionally, the all-new Zoom H6 was named "Best In Show" by Paul Decker, the owner of Music Villa in Bozeman, Montana. Decker stated that the H6 "sells to anybody, from TV guys to musicians to parents who want to record their kids." The H6 will be on sale in late July 2013.

"It was a privilege to have Summer NAMM as a venue to launch Zoom North America and the H6 Handy Recorder," said Scott Hagen, Vice President of Sales and Strategic Planning for Zoom North America. "We are honored that both the H6 and our company were recognized at the show and we look forward to living up to the recognition both the H6 and Zoom North America received."

The 'Best In Show' winners are selected by six retail-buying experts after careful rounds of the show floor. The selections were presented on the morning of Saturday, July 13, in the Davidson Ballroom of the Music City Center.

About Zoom North America:

Zoom North America is the recently formed U.S. affiliate for new products manufactured by Zoom Corporation (Japan). The company prides itself on offering its customers the very highest level of service and support. Their first product is the H6 Handy Recorder.

For more information, please visit www.zoom-na.com or contact Zoom North America at info@zoom-na.com

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