



PRESS RELEASE: PRODUCT ANNOUNCEMENT

ZOOM Debuts Stereo Mid-Side Shotgun Mic Capsule

— The new SSH-6 opens up new sonic opportunities —

Ronkonkoma, New York, January 22, 2015 — Zoom North America continues its revolution in stereo microphones with the release of the SSH-6 mid-side shotgun mic capsule.

The latest in a line of interchangeable input capsules for Zoom's acclaimed H5, H6, and Q8 Handy Recorders, the SSH-6 features two mic elements in a mid-side configuration. Mid-Side recording enables the width of the stereo image to be adjusted during recording or in postproduction, while maintaining full mono compatibility.

The SSH-6 is ideal for location recording of film, video, and television projects. It allows videographers and content creators to capture dialogue or narration with the center microphone, and then mix in the desired amount of environmental sound captured by the side microphone afterwards. In situations where the ambient sound is too intrusive, the side mic level can be reduced to make spoken lines easier to hear. A professional grade hairy windscreens is included with the SSH-6 for the effective reduction of wind noise.

"The SSH-6 takes the functionality of our H5, H6, and Q8 to new levels," said Dan Gallagher, Senior Vice President of Sales for Zoom North America. "It allows extraordinary audio recordings to be made in any environment."



Zoom North America will be exhibiting at the 2015 NAMM Show in Hall C, Booth 4696. For more information, please visit www.zoom-na.com or contact Zoom North America at info@zoom-na.com.

Image Assets via Dropbox:

[https://www.dropbox.com/sh/r8l34v2bpvphta0/AAB6q0sM311HI0Rg8S5x8L0Za?
dl=0](https://www.dropbox.com/sh/r8l34v2bpvphta0/AAB6q0sM311HI0Rg8S5x8L0Za?dl=0)

About Zoom North America:

Zoom North America is the U.S. affiliate for products manufactured by the Zoom Corporation (Japan). The company prides itself on offering its customers the very highest level of service and support. Their first product, released in July 2013, is the award-winning H6 Handy Recorder.

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